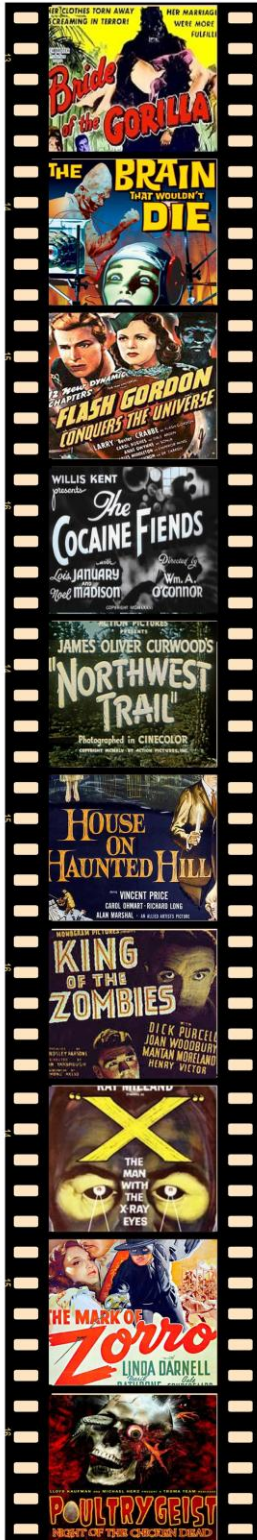


Ed the Sock's  
**THIS MOVIE SUCKS!**

A cartoon sock character with a green face, blue body, and a red tongue sticking out of its mouth. It is holding a blue film strip that loops around the word 'SUCKS!' in the title.

Saturdays at midnight  
CHCH TV 11/CJNT Montreal



**I**t's the show that puts the lie to the old saying *"You can't polish a turd."*

You're invited to Ed the Sock's house to watch a movie with Ed, Liana K and a unique collection of friends. Except you'll be joining them through your TV, and the movies are bad. Hey, the title is **This Movie Sucks**.

But the movies aren't *bad* bad, they're *good* bad. The kind of bad that transcends concerns about good acting or quality storytelling. Movies that deliver the kind of joy that only comes from ridiculous concepts, cardboard acting, bad dialogue, absurd aliens, zipper-suited monsters, anti-drug propaganda, military training films, clunky space drama, lurching zombies, puerile period pieces, stalwart Mounties, dodgy demonic possession and hinky haunted houses.

Ed the Sock, Liana K and assortment of house guests, from celebrities and recording artists to Ed's no-account oddball friends, sit back on Ed's crunchy couch and unveil the B-movie magic. You never know who may show up to enjoy the carnival of crap.

But **This Movie Sucks** isn't an indictment of bad movies – it's a celebration of their unique entertainment experience. Through instant replays, pop-up info, freeze frame analysis, topical trivia, re-enactments and jaundiced re-caps, Ed & Red and company extract the awesome from the awful. All of this delivered with Ed & Red's famous jaundiced eye and biting wit.

And it's a chance to spend an evening at Ed's place without needing a tetanus shot.

So grab your Pepto-Bismol and popcorn and get your place on the couch with TV icon Ed the Sock and Liana K and join them every week in exclaiming -- **"This Movie Sucks!"**

